

Médecins du Monde International Network

Terms of Reference for Consultancy Services Support to MDM Strategic Process

Background

The MDM International Network is made of 17 independent members (the MDM Chapters) with equal rights and responsibilities shared in a governance system based on collaborative spirit. There is no overarching governing body.

According to the Médecins du Monde Members' International Network Agreement (MINA), « the MdM International Network looks towards the future to cooperatively build domestic programmes, standard policies, a united voice, and fundraising strategies by sharing individual members' knowledge and experience. Through collaboration, we strengthen both global and individual initiatives and programmes ».

To achieve this, the 17 MdM chapter presidents participating to the 2021 Network General Assembly recommended elaborating a common strategic plan for the networks' joint cooperation and development for a three-year period, starting in 2023.

The process will be led by a Strategic Plan Working group (SPWG) supported by a consultant whose role will be to provide expert knowledge on planning methodology and participatory process, as well as facilitate some activities, during the different steps of the strategic plan development. The candidate will play an active role in preparing and writing the different reports of the activities and in participating to the redaction and revision of the the Strategic Plan.

Timeframe

February to October 2022

- The SPWG will already be formed when the consultant will be hired.
- A draft version of the 2013-2015 MdM Network Strategic Plan has to be delivered to the SPWG before August 2022, and to the Network executive council (NEC) and Network presidents council (NPC), in September 2022.
- A final version of the 2013-2015 MdM Network Strategic Plan has to be delivered before the next Network General Assembly, in October 2022.

Contracting authority

Médecins du Monde International Network

<u>Presentation of proposals</u>

In order to participate in this tender, the bidder must submit to Network@medecinsdumonde.net (please mention as Subject: "Consultancy MDM Strategic Plan") before 12:00 pm on February 1st, 2022, the bid plus CV and workplan, in one pdf document.

Expected support services

- Conduct a desk study of current strategy-relevant Network documents;
- Perform methodological support for a mapping of stakeholders and contextual analysis together with the SPWG;
- Plan and facilitate participatory workshops with representatives of the 17 MdM chapters to develop the strategic lines;
- Perform previously agreed consultative activities with interest groups representing rights holders and donors, partner NGOs and other essential stakeholders;
- Participate in drafting the draft and final versions of the strategic plan together with the SPWG

Deliverables

- 1. 5 facilitated online workshops in which equitable and efficient participation and active engagement is ensured, 4 hours each workshop
- 2. Online interaction and feedback with participants between workshops to follow up on deliverables proposed during the workshops.
- 3. Draft a report presenting the stakeholders mapping and contextual analysis, as well as the detailed conclusions of the workshops, including narrative and visuals. The different parts of the report will need to be delivered to the SPWG in the predetermined timeline in order to be helpful in the elaboration of the Strategic Plan.
- 4. Participate in the redaction of the draft and final version of the strategic plan in close cooperation with the writing committee of the SPWG

Activities

- Desk study based on Network reference documents
- Stakeholder and contextual analysis and consultations
- Provide expert advice to the SPWG on the strategic plan development (Implies assisting to the SPWG meetings and exchanging with the SPWG co-chairs between the meetings)
- Perform 5 online participative workshops 4 hours each, maximum 40 participants per workshop.
- Preparation of workshops and support to participants to follow up on deliverables agreed during the workshops.
- Drafting, reviewing and feedback-round on the report presenting the stakeholder and contextual analysis, as well as the detailed conclusions of the workshops. Additional input on other steps of the Strategic Plan development may be requested by the SPWG. The report will be delivered in different parts to ensure their optimal usefulness in the evolving Strategic Plan development process.

Estimated time-budget

35 full consultant days

Methodology

- Online meetings with the SPWG (Zoom or other similar platforms)
- Exchanges with the SPWG co-chairs (email, text messaging or else)
- Online workshops, with plenaries and break-out sessions if necessary (Zoom or other similar platforms)
- Consultation on and validation of the different parts of the report (email)

Profile

- 1. should be available starting February 2022 until October 2022
- 2. extensive experience in strategy planning in multinational organizations
- 3. demonstrable experience or knowledge to develop a strategic plan mainly online
- 4. proven experience in developing strategic plans with SMART goals
- 5. experience with humanitarian organizations or other NGOs
- 6. efficient, demonstrable experience of producing high-quality deliverables in tight timelines
- 7. fluent in writing in English
- 8. working knowledge of French and or Spanish preferable
- 9. transparent, open and down-to-earth communication style
- 10. proactive, enthusiastic, open-minded
- 11. cultural sensitivity and safety in participatory approaches

Resources and/or sources of information

- The relevant documents will be sent to the consultant once he or she is hired.
- The consultant will refer to the chair and co-chair of the SPWG for any information. He
 or she may also refer to the Network coordinator if needed.

Timeframe and Deadlines

Phases	Activities/ outputs	Timeframe or Deadline
Dissemination, reception of proposals and selection	Publishing proposal	January 2022
Reception of proposals	Reception of proposals	By February 4 th 2022
Selection process	Interviews with the candidates	Between January 28 th and February 8 th , 2022
Selection of Consultancy	Agreement, selection and communication to the selected company	By February 18 th 2022
Preparation to participate actively in the strategic plan development	Meeting with the co-chairs and with the SPWG Reading the recommended documents	February 2022
Meetings and workshops on the strategic plan development	Stakeholder and context analysis, development of the strategic axes and other main components of the plan, elaboration of a consultation plan, consultation workshops and reporting	March to June 2022
Reporting (written report delivered in different parts)	Prepare, validate and deliver the different parts of a report on the conclusions of the stakeholder and context analysis, as well as the consultation workshops. Other	March to August 2022



	input may be requested as per discussion with the SPWG.	
Strategic plan consolidation	Review the final draft of the strategic plan	September 2022

Name and Contact details for the people supervising the work

Chair and co-chair of the SPWG will be determined before the end of January 2022 The contact information of these two people will be sent to the consultant.

Property of the work developed

MdM International Network